

REACTIVATE YOUR ENERGY!



Energy·line

Fulfills your daily
energy requirement.

Quality, Efficacy, Guarantee.

Think Green. Live Green.



Erba Vita Energy Line: phytotherapeutic products enhanced by the most effective micronutrients.

Rhythms of life and energy resources of the organism.

Modern rhythms and current increasingly stressful lifestyles can affect the body's vitality: excessive stimuli, combined with physical and mental tension, can reduce the energy resources. Many people, who perform considerable physical effort activities or who perform work activities where important concentration and attention levels are required, are likely to experience states of mental and physical aspecific fatigue.

We all need to renew our energy.

Currently these issues can involve everyone: athletes (amateur and professional), **students**, young **adults** and **teenagers**, but also mothers, let alone the workers of all levels and classes (from office clerks to workers, up to executives and managers), without overlooking **retired** and **elderly people**.

Erba Vita Energy Line: phytotherapy integrated with nutritional factors.

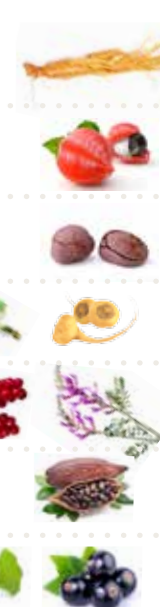
To meet the needs of the entire range of consumers, the **Erba Vita** research **has achieved Energy Line**, a full range of tonic-ergogenic supplements. They contain rational mixtures of **herbal extracts (titrated and standardized)** with a high content of **active principles and high tonic-adaptogenic thrust**, able to increase body resistance to stress and counteract states of fatigue; officinal plants are synergized with important nutritional factors suitable for amplify the final biological action.

Biological response is amplified by the best nutritional factors.

The phytoextracts selected by Erba Vita.

Scientific studies on raw materials confirm the role of officinal plants that characterize the Energy line. Worthy of note are the following:

- the quick joint effect (stimulant and tonic-adaptogen) of **Ginseng**;
- the stimulating effect of **Guaranà**;
- the ergogenic effect of **Muira puama, Eleutherococcus** and **Kola**;
- the pro-adaptogen resistance of **Rhodiola, Withania** and **Maca**;
- the multifunctionality and omnipotence of **Schisandra** and **Astragalus**;
- the metabolic support of **Cocoa**;
- the important biological actions on the vascular system of the **Ginkgo** and **Bilberry**.



Besides the well-known performing action of all the **B vitamins**, Erba Vita used in the Energy Line:

PHOSPHOSERINE. Bio-substance present in the central nervous system (it is a constituent of cerebral phosphatides of the myelin sheath, membrane that surrounds nerve fibers). **It intervenes in marked cerebral metabolic processes.**

HOMOTAURINE. Bio-compound isolated and localized in different species of red marine algae, in which is naturally present; from a biochemical point of view is an amino acid. The name homotaurine has been chosen due to the large homology and similarity of this molecule with taurine, that is one of the most abundant free amino acids present in the brain. It is well known by now its established role in **cognitive processes and in the prevention of some types of dementia.**

L-CARNITINE (in all biological forms available in nature, for example, as free Carnitine or as esterified Carnitine or Acetyl-Carnitine) is an important constituent of cells and plays an important action in muscle and lipid metabolism. It also has a key activity in energy metabolism and in the improvement of sports performance. As L-Acetylcarnitine increases the cognitive processes and nootropics (in fact, due the presence of the acetyl group, the L-Acetylcarnitine has the ability to cross the blood-encephalic barrier); it is, therefore, a **support is in memory processes and in intellectual performance as well.**

Sprint·energy

CONCENTRATED ENERGY FOR SPORT ACTIVITY

FOOD SUPPLEMENT

- Vigorous reload of energy immediately available.
- Increases the production of energy and relieves the symptoms of fatigue caused by physical activity.
- Enhanced with L-Acetylcarnitine, L-Carnitine, B vitamins.

USEFUL TO:

- provide a greater supply of functional ingredients that **tone and strengthen muscle energy**;
- cope with **prolonged stress** conditions, thanks to its **stimulating and adaptogenic formula**;
- support people exposed to **long-term** mental and physical **fatigue**.

Based on: Bilberry fruit juice, Red Ginseng root (30% in ginsenosides), Eleutherococcus root (0.8% in eleutherosides), Maca root (2.5% in β -ecdysone), L-Acetylcarnitine, L-Carnitine, B Vitamins.

How to use: 1 vial a day, pure or diluted in a little water, on a full stomach, preferably in the morning or when needed.

Contents: 10 vials of 12 ml each.



Super·energy

CONCENTRATED ENERGY FOR THE DAILY ACTIVITY

FOOD SUPPLEMENT

- It counteracts **fatigue** not necessarily related to physical activity.
- It increases **physical and mental energy**.
- Made with 6 titrated and standardized extracts with a **high content of active ingredients** and enhanced with **B vitamins**.

USEFUL TO:

- enhance **mental and physical performance**;
- increase the endogenous production of cellular energy and overcome **states of convalescence** and address with more vigour **seasonal changes**;
- generate strength and balance in all situations that cause **exhaustion and stress**.

Based on: Bilberry fruit juice, Guarana seeds (10% in caffeine), Kola seeds (10% in caffeine), Red Ginseng root (30% ginsenosides), Muira puama wood (2.5% in β -ecdysone), Withania root (1.5% in withanolidi), Maca root (2.5% in β -ecdysone), B vitamins.

How to use: 1 vial a day, pure or diluted in a little water, preferably in the morning or when needed.

Contenuto: 10 vials of 12 ml each



Tonic·energy

PHYSICAL AND MENTAL HELP

FOOD SUPPLEMENT

- **Revitalizing and restorative tonic-energetic.**
- **Tonic-adaptogenic medicinal plants alternatives to Ginseng and Guarana.**
- **Formulated with titrated and standardized extracts and enhanced with B vitamins.**

USEFUL TO:

- bio-activate the energy and support the cellular metabolic activity of persons subjected to **long periods of mental and physical tension**;
- ideal for children and elderly, and for all the intermediate age groups, who do not wish to take Ginseng and Guarana;
- support the convalescents, as adaptogen support, **including for the immune defenses.**

Based on: Bilberry fruit juice, Birch warty seeds, Astragalus root (70% in polysaccharides), Maca root (2.5% in β -ecdysone), Eleutherococcus root (0.8% in eleutherosides), Rhodiola root (4% in rosavin and 1% in salidroside), Cacao seeds (6% in theobromine), Schisandra fruit (1% in schisandrina), B vitamins.

How to use: 1 vial a day, pure or diluted in a little water, preferably in the morning or when needed.

Contents: 10 vials of 12 ml each.



Memo·energy

DAILY HELP TO MEMORY

FOOD SUPPLEMENT

- **Tonic-energy for memory and cognitive processes.**
- **Increased efficiency and concentration in study and work.**
- **Highly specific formulation, targeted supplementation, selected ingredients.**

USEFUL TO:

- favour **concentration**, especially in cases of intense physical and mental work;
- favour **memory**, in all those cases in which **more effort and attention** are required;
- improve efficiency and combat **mental fatigue.**




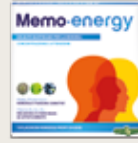



Based on: Ginkgo leaves hydroglyceric extract, Bilberry fruit juice, Eleutherococcus root (0.8% in eleutherosides), Bilberry fruit (1% in anthocyanosides), L-Acetylcarnitine, Omotaurina, Phosphoserine, B vitamins.

How to use: 1 vial a day, pure or diluted in a little water, preferably in the morning or when needed.

Contents: 10 vials of 12 ml each.




MERCHANDISING

For an individual product	 SPRINT ENERGY	 SUPER ENERGY	 TONIC ENERGY	 MEMO ENERGY
 LEAFLET			●	
 WINDOW POSTER			●	
 COUNTER DISPLAY 2 pieces per reference			●	

ON-LINE COMMUNICATION: MORE ENVIRONMENTALLY FRIENDLY AND SUSTAINABLE

Federsalus indicates that more and more Italians are actively seeking health information on the web. For a 74% of Italians it is now the second reference after the doctor, having surpassed other media.

For an individual product	 SPRINT ENERGY	 SUPER ENERGY	 TONIC ENERGY	 MEMO ENERGY
SOCIAL MEDIA: FACEBOOK, TWITTER, PINTEREST, INSTAGRAM	●	●	●	●
SITE			●	

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