

MgKC

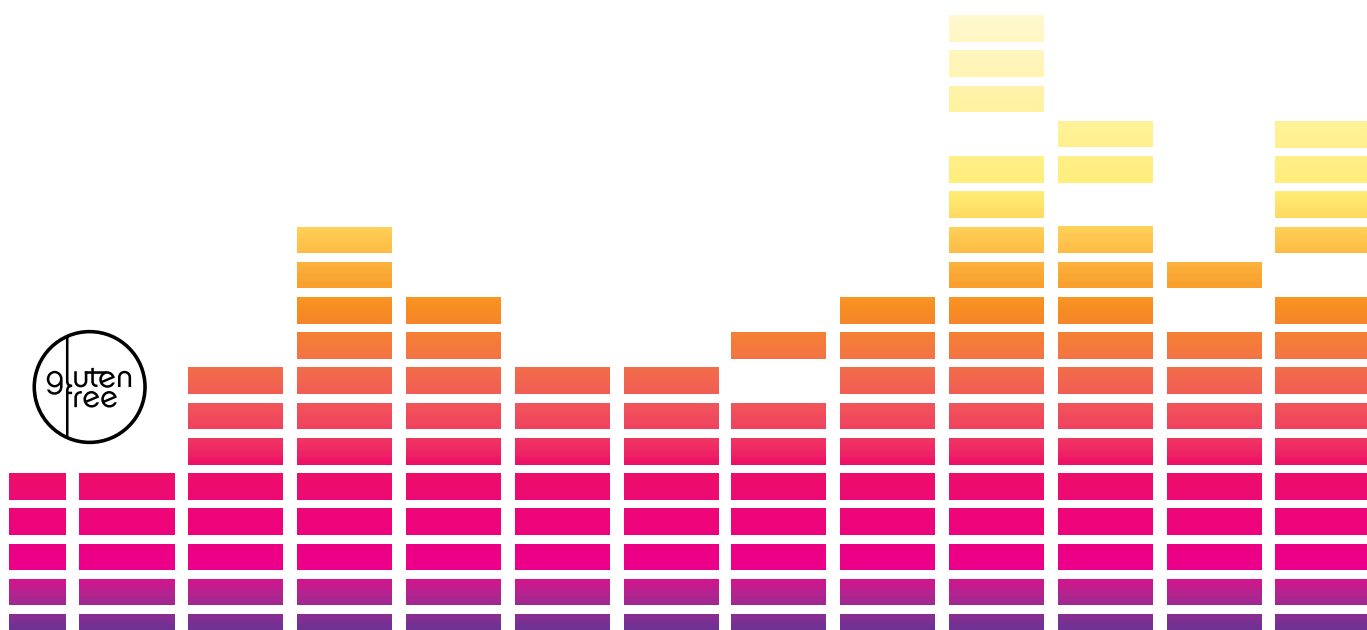


MAGNESIUM and POTASSIUM
with **VITAMIN C**
ACEROLA and BAOBAB

WITHOUT SUGARS
WITH STEVIA

Raise the levels of your **ENERGY!**

The new Magnesium and Potassium recharge with a high tissue assimilation, with the strength of Baobab and the boost of Acerola's Vitamin C.



Quality, Efficacy, Guarantee.

Think Green. Live Green.



MERCHANDISING

Customer communication material

Mineral salts supplement, enriched with Baobab and Acerola's fruits

MgKC carries out a rapid recovery action when losing **Magnesium** and **Potassium**, favouring maximum cell and tissue absorption of these micronutrients (Magnesium and Potassium come each one from two different saline sources). The formula is completed by **Baobab fruit's pulp**, very useful for its nutritional and re-mineralizing properties, and **Acerola** fruit, a valuable **Vitamin C** source, which looks very much like cherry fruit, that is known to help the body's natural defenses, in addition to its supporting and restorative action.

Baobab, additionally, has been defined by the World Health Organization as an optimum natural re-hydrator: in fact, when comparing the effects of intaking a solution containing Baobab to a standard saline solution, usually used for re-hydrating children affected by diarrheal phenomena and therefore at a risk of serious hydro-saline losses, the benefits registered were significant.



ON FLOOR MATERIAL

Optimized to contain:
18 packs of 20 sachets

DEPLIANT

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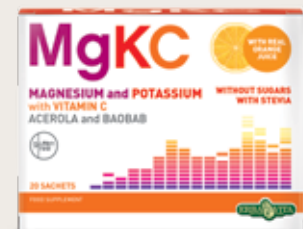
HYDROSALINE INTEGRATION INCLUDING MAGNESIUM AND POTASSIUM

- Restores the mineral salts lost during excessive sweating.
- Provides immediate energy support in cases of intense and prolonged effort, thanks to natural Vitamin C and the restorative and re-hydrating action of Baobab.
- Calms thirst and reduces tiredness and fatigue due to an intense heat.
- Contrasts and prevents cramps.
- Sweetened with Stevia and Isomalt (suitable for diabetics).
- With real Red Orange concentrated juice (fresh and intense taste as well as a natural bearer of hydro-soluble vitamins, of easily assimilation) and orange natural aroma.

Based on: Magnesium Citrate, Magnesium L-pidolate, Potassium citrate, Potassium bicarbonate, Baobab, Vitamin C from Acerola.

How to use: dissolve the content of one sachet in 150 ml of water. It is advisable to take 1-2 sachets per day, preferably between meals.

Contents: 20 sachets



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